



Re:Think on the acquisition path

Celebrating its one year mark in Cannes this month, Canadian distributor Re:Think Entertainment is on the lookout to acquire new programmes for its eclectic catalogue.



Launched by former Canadmedia sales exec, Paula Hutchinson and partner Susan Boshcoff, Re:Think houses a diverse slate of programming ranging from classic kids and preschool fare to racy adult factual programming.



There are also other genres on the company's wish list. "I would love any new series regarding science or technology. They are such hot topics that just keep gaining popularity," Hutchinson told C21.



She noted the company also expects to begin investing in acquiring animation and reality/lifestyle programming in the not too distant future.



Re:Think's Mipcom product includes Canuck broadcaster TVO's children's catalogue, featuring what Hutchinson describes as "motivational, inspirational programming for kids".

On the other end of the spectrum, Red Light Districts (13x30'), produced by Alt Routes, is making its international market debut at Mipcom. The factual series takes viewers into the forbidden world of the international sex industry. Locations include Hamburg, Bangkok, New Orleans, Angeles City and Tokyo. It has been sold to Ananey, Israel and Sky New Zealand.

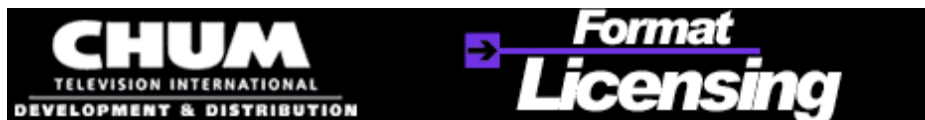
Also with Alt Routes, Re:Think is seeking presales for Gentlemen's Club (13x30'), a series that invites viewers to experience the high class private realms of the world's most exclusive exotic strip clubs.

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