



**Heavy lifting:**  
re:think is presenting  
*Cubers* at MIPCOM

### **Expert Advice**

TORONTO: In just three years, the boutique distribution company re:think Entertainment has seen its catalogue of nonfiction programming grow from a handful of titles to more than 200 hours of content. And co-CEO Paula Hutchinson says she will be on the hunt for more product at MIPCOM. "I'm looking for science, for sure," she says.

"We're looking for finished product, but we're also interested in working producers with projects in development who really need help creating something for the international market. Not just meeting immediate financing needs. We help them create a more internationally salable product."

Two projects currently in development are *Cubers*, a one-hour special, and *Sweet Soul Burlesque Road Show*, 13 half-hours. "Cubers is about a group of adolescent misfits with mathematical brains and their obsession with the Rubik's Cube," Hutchinson says. "It looks at the Rubik's Cube phenomenon and the obsession. It's very funny, very unusual. We're looking for a second window in Canada and an international presale."

Hutchinson is also looking for presales for *Sweet Soul Burlesque Road Show*, which follows the performers on a West Coast burlesque revival tour. "There are nine of them," she says. "It's all about their adventures on the way, being on the road with nine incredible women."