

Magic show for Indonesia

LIVE performance series Magic Unlimited from the Netherlands was sold during MIPCOM by re:think Entertainment (which handles Asian rights) to terrestrial channel Lativi in Indonesia. The 13 x 30 mins series, mixing stage and street performances, is broadcast on the Tros Family Network in the Netherlands and had its international launch at this market. BAMA Media Group handles the rest of the world. The three members of the magic group perform worldwide and are currently on a tour that includes a royal performance in Monaco. In the Netherlands, Oscar, Renzo and Mara have been adapted as dolls and comic books, while their website has 28,000 members.



Lativi's international acquisition manager Lily Liang (front left) with Magic trio Renzo, Mara and Oscar (behind her); re: think partner Paula Hutchinson; and BAMA Media Group president and CEO Bastian Manintveld.