

August 1, 2006

"This documentary is a stirring, hilarious and wise account of smart, witty misfits yearning for release from 'the default world' and expending inordinate amounts of creativity and ingenuity to do so."  
— LA Weekly

"Must be experienced!"  
— American Film Institute

"Brisk, funny, and insightful... the filmmaking is exhilarating."  
— Variety

## BURNING MAN BEYOND BLACK ROCK

authorized documentary



photo credit: Marc Golik/beta © 2002

burningmanmovie.com

### FOR IMMEDIATE RELEASE (August 1, 2006)

re:think Entertainment's **BURNING MAN: BEYOND BLACK ROCK** has been picked up by New Zealand's Rialto Channel. The network showcases a variety of films, featuring thought provoking documentaries and entertainment that reflects unique cultural experiences from around the globe.

In 20 years, The Burning Man Festival has evolved from its humble beginnings on a San Francisco beach into a global gathering of 30,000 artists and social revolutionaries. They convene each summer in Nevada's Black Rock Desert, build a magnificent city, and 7 days later it all disappears. For the first time ever, **BEYOND BLACK ROCK** goes behind the scenes of Burning Man – exploring the philosophy that fuels it, the tireless efforts that give it form, and the transcendent experience that makes it a worldwide cultural force.

Glenn Usmar, Programme Manager at Rialto commented "Damon Brown's documentary on the Burning Man event is a great fit for Rialto as it takes the viewer inside what is a visually stunning alternative festival and presents the story in a refreshing and stylish way with the added bonus of a great soundtrack. It basically ticks all the boxes for our audience who love quality films."

Worldwide rights available.  
All media.

**BURNING MAN: BEYOND BLACK ROCK**  
1X105'

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For our complete catalogue visit:  
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