

SHREDUCATION
it's a learning curve

a new travel & sport series for kids
26 x 30' - ongoing!

Follow a group of young snowboarders as they travel the world, learn how to turn pro & fight for a spot in the 2010 Olympics.

In 2008, Canadian snowboarding legend Jesse Fulton opened his own snowboarding school and recruited a group of up and coming riders with an aim to taking the 2010 Winter Olympic games by storm.

Hailing from the U.S. and Canada, Jessie's kids are 12-16 years-old, but the young Shredders are already better than most of the national team. Confident that they're the next stars of the sport, Jesse teaches the kids not only the skills to become a pro, but also how to deal with fame and fortune.

In Seasons One & Two, they travel throughout North America, Europe, Australia, New Zealand and Argentina, competing in world renowned events, doing photo shoots and feature film cameos, and hanging out with actors, rock celebs and the top riders in the sport.

But it's not all just fun and games for the Shredders. They have to deal with overzealous parents who can push them too hard, a competitive industry where you're hot one minute and not the next, and the pressure to try new, dangerous moves.

All the while trying to deal with teenager stuff like pimples, girls, school stress and growing up.

SHREDUCATION, dude - it's a learning curve!

Season 3 in pre-production. Alt Routes Productions 2008, 2009



For more info on the series, available rights and to request screeners, please contact info@rethinkentertainment.com

For our complete catalogue visit www.rethinkentertainment.com



re:think Entertainment Inc.

2938 Dundas St. West
P.O. Box 601
Toronto, ON Canada M6P 1Y8
Ph: 416 351-9771