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Korean Deal for re:think Kids' Series

CANNES, April 13: In Cannes this week, Canadian-based re:think Entertainment closed a deal with KBS in Korea for the 13x30-minute kids' series *Magic Unlimited*.

Produced by the BAMA Media Group, the series feature Oscar, Renzo and Mara, three young illusionists from the Netherlands. The international version of this live-performance, family-friendly series first sold into Asia at Mipcom 2004, to Lativi Indonesia.

"*Magic Unlimited* offers a fresh and unique take on the arts of magic and illusion," said Bastian Manintveld, the CEO of the BAMA Media Group. "KBS is one of Asia's most pre-eminent broadcasters and we are delighted that they've chosen to acquire *Magic Unlimited* as part of their programming line-up."

The founding partners of re:think Entertainment, Susan Boshcoff and Paula Hutchinson, agree: "*Magic Unlimited* has an extremely broad family appeal both in terms of age and nationality. BAMA Media Group shares our vision for the international exploitation for television of this property and we are delighted to be working with them in launching this unique franchise on KBS."

[Return to News Page](#)



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