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re:think Takes on Sports Reality Series

TORONTO, October 3: Canadian distributor re:think Entertainment has taken on the exclusive international distribution rights to *Race Car Driver*, a new 14x30-minute sport reality series from Texas-based AMS Production Group.

The series launched in the U.S. in early September on WGN Superstation. It goes behind the scenes of the 2005 International Champ Car racing circuit. re:think's founding partner Susan Boshcoff notes, "*Race Car* has all of the elements to appeal to international buyers in this genre—strong characters, high-stakes competition and a peek behind the scenes of a lifestyle that most people can only dream of."

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