

## Road Trip

TORONTO: For re:think Entertainment, a key priority at MIPTV will be getting some traction on its development slate, following a successful MIPCOM that saw the Canadian independent shore up a number of deals on catalogue titles.

One property that the company's partners, Susan Boshcoff and Paula Hutchinson, are particularly excited for is *B-Movie*, from the production team behind *Red Light Districts*. "It's following the cast and crew of an actual road movie across Europe," says Boshcoff. "It's funny, it's smart, it's fast moving. It's a really character-driven project that incorporates a lot of international destinations."

On the more serious end of the company's slate, meanwhile, is the 9x1-hour high-definition series *Papa Earth, Rang'i Sky*, chronicling the Endangered Islands Expedition on its journey to uncover the last examples of remote island cultures in the Pacific and Indian oceans. "In ten to 50 years, a lot of these places will cease to exist," Boshcoff notes. "We feel strongly that there is a need for this type of programming. It's a highbrow HD series we believe will have a very long shelf life. It's taking a new approach on a scientific mission, going into a part of the world that has rarely been documented."



**Look at me!** re:think Entertainment's development slate includes *B-Movie*.